

## HUBLOT BIG BANG SANG BLEU II LIMITED EDITION

Blue is the new black! A true piece of sculpture for the wrist, the Big Bang Sang Bleu II is available in new limited editions. Evolving from ancestral practice to worldwide cultural phenomenon, tattooing is now an art form in its own right, thanks in large part to the work of visionary artists such as Maxime Plescia-Büchi, the founder of Sang Bleu. The Big Bang Sang Bleu II is a horological expression of his perfect mastery of geometry and volume. A timepiece crafted as a sculpture or a work of art to tell the time... these concepts overlap to create a unique, timeless watch brought to life by Hublot's expertise in materials.

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*Big Bang Sang Bleu II Titanium Blue*



The work of Maxime Plescia-Büchi assumes its full symbolic significance in this piece, with the new editions bearing the colours of Sang Bleu. This transposition of his geometric art, almost architectural in its structure, onto a watch illustrates the very best of the Art of Fusion.

— Ricardo Guadalupe  
CEO of HUBLOT

These new versions are blue, just like the ink used by the tattoo studio, Sang Bleu. The colour appears on the dials and straps, embellishing the web of geometric lines that criss-cross the hands, bezel and case. Available in titanium or King Gold, with or without stone setting, and boasting a generous diameter of 45 mm, the case houses a Unico manufacture movement, the HUB1240 automatic chronograph, which offers a 72-hour power reserve.

## **HUBLOT**

Founded in Switzerland in 1980, HUBLOT is defined by its innovative concept, which began with the highly original combination of gold and rubber. This "Art of Fusion" stems from the imagination of its visionary Chairman, Jean-Claude Biver, and has been driven forward by CEO Ricardo Guadalupe since 2012.

The release of the iconic, multi-award-winning Big Bang in 2005 paved the way for new flagship collections (Classic Fusion, Spirit of Big Bang), with complications ranging from the simple to the highly sophisticated, establishing the extraordinary DNA of the Swiss watchmaking house and ensuring its impressive growth.

Keen to preserve its traditional and cutting-edge expertise, and guided by its philosophy to "Be First, Different and Unique", the Swiss watchmaker is consistently ahead of the curve, through its innovations in materials (scratch-resistant Magic Gold, ceramics in vibrant colours, sapphire), and the creation of Manufacture movements (Unico, Meca-10, Tourbillon).

HUBLOT is fully committed to creating a Haute Horlogerie brand with a visionary future: a future which is fused with the key events and brands of our times (FIFA World Cup™, UEFA Champions League™, UEFA EURO™ and Ferrari) and the finest ambassadors our era has to offer (Kylian Mbappé, Usain Bolt, Pelé).

Discover the HUBLOT universe at our network of boutiques located in key cities across the globe: Geneva, Paris, London, New York, Hong Kong, Dubai, Tokyo, Singapore, Zürich and at HUBLOT.com

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## BIG BANG SANG BLEU II

### TECHNICAL SPECIFICATIONS



#### REFERENCE

**Titanium Blue**  
418.NX.5107.RX.MXM20  
Limited to 200 pieces

**King Gold Blue**  
418.OX.5108.RX.MXM20  
Limited to 100 pieces

#### CASE

**Titanium Blue**  
Polished and satin-finished  
Titanium

**King Gold Blue**  
Polished and satin-finished  
18K King Gold

Diameter: 45mm  
Thickness: 16.50mm  
Water resistance: 10 ATM  
(100m)

#### CASE-BACK

**Titanium Blue**  
Satin-finished Titanium and  
Sapphire Crystal

**King Gold Blue**  
Satin-finished 18K King Gold  
and Sapphire Crystal

#### BEZEL

Hexagonal decor

**Titanium Blue**  
Polished and satin-  
finished Titanium

**King Gold Blue**  
Polished and satin-  
finished 18K King Gold

6 H-shaped black-plated  
Titanium screws

#### DIAL & HANDS

Matte blue dial  
Satin-finished skeleton hands

#### MOVEMENT

HUB1240.MXM  
UNICO Manufacture  
self-winding chronograph  
flyback movement with  
column wheel

Frequency: 4Hz (28'800 A/h)  
Power reserve: 72 hours  
No. of Components: 330  
Jewels: 38

#### STRAP & BUCKLE

Black and blue rubber straps

**Titanium Blue**  
Sang Bleu design Titanium and  
black-plated deployant buckle  
clasp

**King Gold Blue**  
Sang Bleu design 18K King  
Gold and black-plated  
deployant buckle clasp

#### PRICE (15<sup>th</sup> of January)

**Titanium Blue**  
23'900 CHF  
24'800 EUR  
25'200 USD  
20'800 GBP

**King Gold Blue**  
44'900 CHF  
46'600 EUR  
47'300 USD  
39'100 GBP